New Entrant Report | U.S. Office of Government Ethics; 5 C.F.R. part 2634 | Form Approved: OMB No. (3209-0001) (January 2018)

Executive Branch Personnel
Public Financial Disclosure Report (OGE Form 278e)

Filer's Information

MacFarlane, Cathy M

Director, Offic of Public Affairs, Federal Trade Commission

Date of Appointment: 05/07/2018

Other Federal Government Positions Held During the Preceding 12 Months:

None

Electronic Signature - I certify that the statements I have made in this form are true, complete and correct to the best of my knowledge.

/s/ MacFarlane, Cathy M [electronically signed on 03/20/18 by MacFarlane, Cathy M in Integrity.gov]

Agency Ethics Official's Opinion - On the basis of information contained in this report, I conclude that the filer is in compliance with applicable laws and regulations (subject to any comments below).

/s/ White, Christian S., Certifying Official [electronically signed on 05/11/18 by White, Christian S. in Integrity.gov]

Other review conducted by

/s/ Bannon, Craig, Ethics Official [electronically signed on 05/10/18 by Bannon, Craig in Integrity.gov]

U.S. Office of Government Ethics Certification

Data Revised 05/10/2018

Data Revised 04/26/2018

Data Revised 04/24/2018

Data Revised 04/23/2018

Data Revised 04/20/2018

Data Revised 04/13/2018

Data Revised 04/12/2018

Data Revised 04/11/2018

1. Filer's Positions Held Outside United States Government

#	ORGANIZATION NAME		CITY, STATE	ORGANIZATION TYPE	POSITION HELD	FROM	TO
1	ZenBanx, Inc.		Redwood City, California	Corporation	Co-founder/Senior Vice President	4/2013	1/2016
2	ZenBanx, Inc.		Redwood City, California	Corporation	Consultant	1/2016	2/2017
3	ZenBanx Inc. / Social Finance Inc. (SoFi)	See Endnote	San Francisco, California	Corporation	Consultant	2/2017	8/2017

2. Filer's Employment Assets & Income and Retirement Accounts

#	DESCRIPTION		EIF	VALUE	INCOME TYPE	INCOME AMOUNT
1	Consultant, sole proprietor		N/A	$1,001 - $15,000	consultant fees	$2,380
2	CA Unemployment		N/A	$1,001 - $15,000	CA Unemployment	$3,150
3	ZenBanx, Inc. (financial services)	See Endnote	N/A		consultant fees	$14,652
4	Social Finance, Inc. (SoFi) (financial services)	See Endnote	N/A		consultant fees	$15,298
5	Retirement Account		No			
5.1	AbbVie Inc. (ABBV) (income not readily ascertainable)		N/A	$1,001 - $15,000		
5.2	Abbott Laboratories (ABT) (income not readily ascertainable)		N/A	$1,001 - $15,000		
5.3	Automatic Data Processing (ADP) (income not readily ascertainable)		N/A	$1,001 - $15,000		
5.4	Amgen, Inc. (AMGN) (income not readily ascertainable)		N/A	$1,001 - $15,000		
5.5	CDK Global Inc. (CDK) (income not readily ascertainable)		N/A	None (or less than $1,001)		
5.6	Deere & Company (DE) (income not readily ascertainable)		N/A	$1,001 - $15,000		
5.7	iShares Select Dividend ETF (DVY) (income not readily ascertainable)		Yes	$50,001 - $100,000		
5.8	Fidelity Emerging Markets Index Fund (FPMAX) (income not readily ascertainable)		Yes	$15,001 - $50,000		
5.9	Fidelity Extended Market Index Fund (FSEVX) (income not readily ascertainable)		Yes	$15,001 - $50,000		
5.10	Fidelity Total International Index Fund (FTIPX) (income not readily ascertainable)		Yes	$50,001 - $100,000		
5.11	Alphabet Inc. Class C (GOOG) (income not readily ascertainable)		N/A	$50,001 - $100,000		
5.12	iShares Russell 1000 Value Index ETF (IWD) (income not readily ascertainable)		Yes	$15,001 - $50,000		
5.13	iShares Russell 1000 Growth Index ETF (IWF) (income not readily ascertainable)		Yes	$15,001 - $50,000		

#	DESCRIPTION	EIF	VALUE	INCOME TYPE	INCOME AMOUNT
5.14	iShares Russell 2000 Index ETF (IWM) (income not readily ascertainable)	Yes	$15,001 - $50,000		
5.15	Johnson & Johnson (JNJ) (income not readily ascertainable)	N/A	$1,001 - $15,000		
5.16	JPMorgan Chase & Co. (JPM) (income not readily ascertainable)	N/A	$1,001 - $15,000		
5.17	The Coca-Cola Co. (KO) (income not readily ascertainable)	N/A	$1,001 - $15,000		
5.18	Fidelity Government Money Market Fund (SPAXX)	Yes	$15,001 - $50,000		$5,001 - $15,000
5.19	Toronto-Dominion Bank (TD) (income not readily ascertainable)	N/A	$1,001 - $15,000		
5.20	Vanguard FTSE Developed Markets (VEA) (income not readily ascertainable)	Yes	$15,001 - $50,000		
5.21	Vanguard Target Retirement 2020 Fund (VTWNX) (income not readily ascertainable)	Yes	$250,001 - $500,000		

3. Filer's Employment Agreements and Arrangements

None

4. Filer's Sources of Compensation Exceeding $5,000 in a Year

#	SOURCE NAME	CITY, STATE	BRIEF DESCRIPTION OF DUTIES
1	ZenBanx, Inc.	Redwood City, California	Consulting services
2.	Social Finance Inc. (SoFi)	San Francisco, California	Consulting services

5. Spouse's Employment Assets & Income and Retirement Accounts

#	DESCRIPTION	EIF	VALUE	INCOME TYPE	INCOME AMOUNT
1	Vanguard Target Retirement 2020 Fund (VTWNX) (income not readily ascertainable)	Yes	$100,001 - $250,000		
2	United Airlines Pilot Retirement Account Plan Target Date 2020 Fund (income not readily ascertainable)	Yes	$1,000,001 - $5,000,000		
3	CONTINENTAL PILOTS RETIREMENT PLAN, defined benefit plan	N/A	$500,001 - $1,000,000		None (or less than $201)

6. Other Assets and Income

#	DESCRIPTION	EIF	VALUE	INCOME TYPE	INCOME AMOUNT
1	Residential real estate, Alexandria, VA	N/A	$1,000,001 - $5,000,000	Rent or Royalties	$50,001 - $100,000
2	Brokerage Account	No			
2.1	DFA T.A. U.S. Core Equity 2 Portfolio (DFTCX)	Yes	$15,001 - $50,000		$201 - $1,000
2.2	DFA Tax-Managed U.S. Marketwide Value Portfolio (DTMMX)	Yes	$1,001 - $15,000		$201 - $1,000
2.3	iShares MSCI EAFE Index ETF (EFA)	Yes	$1,001 - $15,000		None (or less than $201)
2.4	Fidelity California Limited Term Tax-Free Bond Fund (FCSTX)	Yes	$50,001 - $100,000		$1,001 - $2,500
2.5	Fidelity Extended Market Index Fund (FSEVX)	Yes	$100,001 - $250,000		$5,001 - $15,000
2.6	Fidelity U.S. Bond Index Fund (FSITX)	Yes	$50,001 - $100,000		$2,501 - $5,000
2.7	Fidelity Total International Index Fund (FTIPX)	Yes	$50,001 - $100,000		$201 - $1,000
2.8	Fidelity 500 Index Fund (FUSVX)	Yes	$100,001 - $250,000		$2,501 - $5,000
2.9	General Electric Company (GE)	N/A	$1,001 - $15,000	Dividends	$201 - $1,000
2.10	Alphabet Inc. Class C (GOOG)	N/A	$1,001 - $15,000		None (or less than $201)
2.11	Alphabet Inc. Class A (GOOGL)	N/A	$15,001 - $50,000		None (or less than $201)
2.12	ING Groep NV ADR (ING)	N/A	$1,001 - $15,000	Dividends	$201 - $1,000
2.13	iShares Russell 1000 Value Index ETF (IWD)	Yes	$15,001 - $50,000		$1,001 - $2,500
2.14	iShares Russell 1000 Growth Index ETF (IWF)	Yes	$15,001 - $50,000		$201 - $1,000
2.15	iShares Russell 2000 ETF (IWM)	Yes	$1,001 - $15,000		None (or less than $201)
2.16	3M Co. (MMM)	N/A	$15,001 - $50,000	Dividends	$201 - $1,000
2.17	Oppenheimer International Small-Mid Company Fund (OSMAX)	Yes	$15,001 - $50,000		$1,001 - $2,500
2.18	Prudential Financial Inc. (PRU)	N/A	$1,001 - $15,000	Dividends	$201 - $1,000
2.19	SPDR S&P 500 ETF Trust (SPY)	Yes	$15,001 - $50,000		$201 - $1,000
2.20	ProShares Ultra S&P500 ETF (SSO)	Yes	$1,001 - $15,000		None (or less than $201)
2.21	Vanguard Dividend Appreciation ETF (VIG)	Yes	$1,001 - $15,000		$201 - $1,000
2.22	ProShares Ultra Dow30 ETF (DDM)	Yes	$1,001 - $15,000		None (or less than $201)
2.23	Apple Inc. (AAPL)	N/A	$15,001 - $50,000	Dividends	$201 - $1,000
2.24	Berkshire Hathaway Inc. (BRKB)	N/A	$15,001 - $50,000		None (or less than $201)
2.25	Cisco Systems, Inc. (CSCO)	N/A	$15,001 - $50,000	Dividends	$201 - $1,000
2.26	Dominion Energy Inc. (D)	N/A	$15,001 - $50,000	Dividends	$201 - $1,000
3	U.S. bank account (cash)	N/A	$50,001 - $100,000	Interest	$201 - $1,000
4	NH (Unique) College Investing Plan - Portfolio 2024 (Fidelity Index)	Yes	$1,001 - $15,000		$5,001 - $15,000
5	NH (Unique) College Investing Plan - Portfolio 2024 (Fidelity Index)	Yes	$1,001 - $15,000		$5,001 - $15,000

#	DESCRIPTION		EIF	VALUE	INCOME TYPE	INCOME AMOUNT
6	NH (Unique) College Investing Plan - Portfolio 2024 (Fidelity Index)		Yes	$1,001 - $15,000		$5,001 - $15,000
7	NH (Unique) College Investing Plan - Portfolio 2024 (Fidelity Index)		Yes	$1,001 - $15,000		$5,001 - $15,000
8	NH (Unique) College Investing Plan - Portfolio 2024 (Fidelity Index)		Yes	$1,001 - $15,000		$5,001 - $15,000
9	Sycamore Square L.P. – Retail property rental in Danville, CA (Sycamore Square Shopping Center)	See Endnote	No	$15,001 - $50,000	Rent or Royalties	$1,001 - $2,500
10	Dacotah Banks, Inc. (DBIN)		N/A	$50,001 - $100,000	Dividends	$1,001 - $2,500
11	Residential real estate, Fort Collins, CO		N/A	$100,001 - $250,000	Rent or Royalties	$5,001 - $15,000

7. Transactions

(N/A) - Not required for this type of report

8. Liabilities

#	CREDITOR NAME	TYPE	AMOUNT	YEAR INCURRED	RATE	TERM
1	Capital One	Mortgage (investment/rental property)	$50,001 - $100,000	2011	3.375	7 year
2	First Bank of Colorado	Mortgage (investment/rental property)	$50,001 - $100,000	2018	3.875	30 year

9. Gifts and Travel Reimbursements

(N/A) - Not required for this type of report

Endnotes

PART	#	ENDNOTE
1.	3	In February 2017, Social Finance Inc. (SoFi) acquired Zenbanx Inc. During the transition period after the acquisition, I was technically employed as a consultant (i.e., I was not a sole proprietor hired as an independent contractor) to the Chief Executive Officer of Zenbanx, but I received several pay checks made out by SoFi.
2.	3	In February 2017, Social Finance Inc. (SoFi) acquired ZenBanx, Inc. During the transition period after the acquisition, I was technically employed as a consultant (i.e., I was not a sole proprietor hired as an independent contractor) to the Chief Executive Officer of ZenBanx, but I received several pay checks made out by SoFi.
2.	4	In February 2017, Social Finance Inc. (SoFi) acquired ZenBanx, Inc. During the transition period after the acquisition, I was technically employed as a consultant (i.e., I was not a sole proprietor hired as an independent contractor) to the Chief Executive Officer of ZenBanx, but I received several pay checks made out by SoFi.
6.	9	Overall value of the business is unknown. The reported value represents only my spouse's share of the business.

Summary of Contents

1. Filer's Positions Held Outside United States Government

Part 1 discloses positions that the filer held at any time during the reporting period (excluding positions with the United States Government). Positions are reportable even if the filer did not receive compensation.

This section does not include the following: (1) positions with religious, social, fraternal, or political organizations; (2) positions solely of an honorary nature; (3) positions held as part of the filer's official duties with the United States Government; (4) mere membership in an organization; and (5) passive investment interests as a limited partner or non-managing member of a limited liability company.

2. Filer's Employment Assets & Income and Retirement Accounts

Part 2 discloses the following:

- Sources of earned and other non-investment income of the filer totaling more than $200 during the reporting period (e.g., salary, fees, partnership share, honoraria, scholarships, and prizes)
- Assets related to the filer's business, employment, or other income-generating activities that (1) ended the reporting period with a value greater than $1,000 or (2) produced more than $200 in income during the reporting period (e.g., equity in business or partnership, stock options, retirement plans/accounts and their underlying holdings as appropriate, deferred compensation, and intellectual property, such as book deals and patents)

This section does not include assets or income from United States Government employment or assets that were acquired separately from the filer's business, employment, or other income-generating activities (e.g., assets purchased through a brokerage account). Note: The type of income is not required if the amount of income is $0 - $200 or if the asset qualifies as an excepted investment fund (EIF).

3. Filer's Employment Agreements and Arrangements

Part 3 discloses agreements or arrangements that the filer had during the reporting period with an employer or former employer (except the United States Government), such as the following:

- Future employment
- Leave of absence
- Continuing payments from an employer, including severance and payments not yet received for previous work (excluding ordinary salary from a current employer)
- Continuing participation in an employee welfare, retirement, or other benefit plan, such as pensions or a deferred compensation plan
- Retention or disposition of employer-awarded equity, sharing in profits or carried interests (e.g., vested and unvested stock options, restricted stock, future share of a company's profits, etc.)

4. Filer's Sources of Compensation Exceeding $5,000 in a Year

Part 4 discloses sources (except the United States Government) that paid more than $5,000 in a calendar year for the filer's services during any year of the reporting period.

The filer discloses payments both from employers and from any clients to whom the filer personally provided services. The filer discloses a source even if the source made its payment to the filer's employer and not to the filer. The filer does not disclose a client's payment to the filer's employer if the filer did not provide the services for which the client is paying.

5. Spouse's Employment Assets & Income and Retirement Accounts

Part 5 discloses the following:

- Sources of earned income (excluding honoraria) for the filer's spouse totaling more than $1,000 during the reporting period (e.g., salary, consulting fees, and partnership share)
- Sources of honoraria for the filer's spouse greater than $200 during the reporting period

- Assets related to the filer's spouse's employment, business activities, other income-generating activities that (1) ended the reporting period with a value greater than $1,000 or (2) produced more than $200 in income during the reporting period (e.g., equity in business or partnership, stock options, retirement plans/accounts and their underlying holdings as appropriate, deferred compensation, and intellectual property, such as book deals and patents)

This section does not include assets or income from United States Government employment or assets that were acquired separately from the filer's spouse's business, employment, or other income-generating activities (e.g., assets purchased through a brokerage account). Note: The type of income is not required if the amount of income is $0 - $200 or if the asset qualifies as an excepted investment fund (EIF). Amounts of income are not required for a spouse's earned income (excluding honoraria).

6. Other Assets and Income

Part 6 discloses each asset, not already reported, that (1) ended the reporting period with a value greater than $1,000 or (2) produced more than $200 in investment income during the reporting period. For purposes of the value and income thresholds, the filer aggregates the filer's interests with those of the filer's spouse and dependent children.

This section does not include the following types of assets: (1) a personal residence (unless it was rented out during the reporting period); (2) income or retirement benefits associated with United States Government employment (e.g., Thrift Savings Plan); and (3) cash accounts (e.g., checking, savings, money market accounts) at a single financial institution with a value of $5,000 or less (unless more than $200 of income was produced). Additional exceptions apply. Note: The type of income is not required if the amount of income is $0 - $200 or if the asset qualifies as an excepted investment fund (EIF).

7. Transactions

Part 7 discloses purchases, sales, or exchanges of real property or securities in excess of $1,000 made on behalf of the filer, the filer's spouse or dependent child during reporting period.

This section does not include transactions that concern the following: (1) a personal residence, unless rented out; (2) cash accounts (e.g., checking, savings, CDs, money market accounts) and money market mutual funds; (3) Treasury bills, bonds, and notes; and (4) holdings within a federal Thrift Savings Plan account. Additional exceptions apply.

8. Liabilities

Part 8 discloses liabilities over $10,000 that the filer, the filer's spouse or dependent child owed at any time during the reporting period.

This section does not include the following types of liabilities: (1) mortgages on a personal residence, unless rented out (limitations apply for PAS filers); (2) loans secured by a personal motor vehicle, household furniture, or appliances, unless the loan exceeds the item's purchase price; and (3) revolving charge accounts, such as credit card balances, if the outstanding liability did not exceed $10,000 at the end of the reporting period. Additional exceptions apply.

9. Gifts and Travel Reimbursements

This section discloses:

- Gifts totaling more than $390 that the filer, the filer's spouse, and dependent children received from any one source during the reporting period.
- Travel reimbursements totaling more than $390 that the filer, the filer's spouse, and dependent children received from any one source during the reporting period.

For purposes of this section, the filer need not aggregate any gift or travel reimbursement with a value of $156 or less. Regardless of the value, this section does not include the following items: (1) anything received from relatives; (2) anything received from the United States Government or from the District of Columbia, state, or local governments; (3) bequests and other forms of inheritance; (4) gifts and travel reimbursements given to the filer's agency in connection with the filer's official travel; (5) gifts of hospitality (food, lodging, entertainment) at the donor's residence or personal premises; and (6) anything received by the filer's spouse or dependent children totally independent of their relationship to the filer. Additional exceptions apply.

Privacy Act Statement

Title I of the Ethics in Government Act of 1978, as amended (the Act), 5 U.S.C. app. § 101 et seq., as amended by the Stop Trading on Congressional Knowledge Act of 2012 (Pub. L. 112-105) (STOCK Act), and 5 C.F.R. Part 2634 of the U. S. Office of Government Ethics regulations require the reporting of this information. The primary use of the information on this report is for review by Government officials to determine compliance with applicable Federal laws and regulations. This report may also be disclosed upon request to any requesting person in accordance with sections 105 and 402(b)(1) of the Act or as otherwise authorized by law. You may inspect applications for public access of your own form upon request. Additional disclosures of the information on this report may be made: (1) to any requesting person, subject to the limitation contained in section 208(d)(1) of title 18, any determination granting an exemption pursuant to sections 208(b)(1) and 208(b)(3) of title 18; (2) to a Federal, State, or local law enforcement agency if the disclosing agency becomes aware of violations or potential violations of law or regulation; (3) to another Federal agency, court or party in a court or Federal administrative proceeding when the Government is a party or in order to comply with a judge-issued subpoena; (4) to a source when necessary to obtain information relevant to a conflict of interest investigation or determination; (5) to the National Archives and Records Administration or the General Services Administration in records management inspections; (6) to the Office of Management and Budget during legislative coordination on private relief legislation; (7) to the Department of Justice or in certain legal proceedings when the disclosing agency, an employee of the disclosing agency, or the United States is a party to litigation or has an interest in the litigation and the use of such records is deemed relevant and necessary to the litigation; (8) to reviewing officials in a new office, department or agency when an employee transfers or is detailed from one covered position to another; (9) to a Member of Congress or a congressional office in response to an inquiry made on behalf of an individual who is the subject of the record; (10) to contractors and other non-Government employees working on a contract, service or assignment for the Federal Government when necessary to accomplish a function related to an OGE Government-wide system of records; and (11) on the OGE Website and to any person, department or agency, any written ethics agreement filed with OGE by an individual nominated by the President to a position requiring Senate confirmation. See also the OGE/GOVT-1 executive branch-wide Privacy Act system of records.

Public Burden Information

This collection of information is estimated to take an average of three hours per response, including time for reviewing the instructions, gathering the data needed, and completing the form. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Program Counsel, U.S. Office of Government Ethics (OGE), Suite 500, 1201 New York Avenue, NW., Washington, DC 20005-3917.

Pursuant to the Paperwork Reduction Act, as amended, an agency may not conduct or sponsor, and no person is required to respond to, a collection of information unless it displays a currently valid OMB control number (that number, 3209-0001, is displayed here and at the top of the first page of this OGE Form 278e).